



AN AMERICAN CANCER SOCIETY GALA

SEPTEMBER 30, 2017
LANCASTER COUNTRY CLUB

SPONSORSHIP OPPORTUNITIES



A Year in the Life

Every day, your local American Cancer Society is saving lives.
Here are some ways we make an impact each year.

Last year in Lancaster County...

- **227** local patients and their families found help from the Society
- **85** women received a new free wig
- Lancaster volunteers drove **110** patients totaling **2,100** trips to get treatment.
- **42** women received help with coping with their appearance-related side effects of cancer treatment through Look Good Feel Better
- **78** individuals received an American Cancer Society Personal Health Manager to help them keep their cancer diagnosis related information organized and portable

Last year Nationally...

More than 1 million requests received from people looking for information, help, and support via phone, email, and online chats

316,200 rides provided to and from treatment

50,265 cancer patients guided through the health care system by our trained patient navigators

10,990 peer support services provided to breast cancer patients through our Reach to Recovery Program

34,470 people received help managing the appearance-related side effects of treatment

424,000 nights of free or reduced-rate lodging are provided to cancer patients and their families traveling away from home for treatment.

Sponsorship Opportunities

Presenting Sponsor

~~\$25,000~~ **SOLD**

- Presenting level exclusivity with recognition as “American Cancer Society Legacy Ball Presented by...”
- Ongoing partnership as Presenting Sponsor through event year to be determined
- Opportunity to host the Board of Ambassadors Stewardship Event on a mutually agreed-upon date
- Opportunity to host post-gala Stewardship Event for top donors on a mutually agreed upon date
- VIP Seating for 20 guests
- Verbal recognition as Presenting Sponsor night of Legacy Ball by Emcee
- Inclusion of Presenting Sponsor on media releases and publicity. *Recognition as 2017 Presenting Sponsor on Fox43 event advertisement
- Prominent logo and recognition as Presenting Sponsor on Legacy Ball save-the-date and invitation
- Prominent logo and recognition as Presenting Sponsor on event signage the night of the event
- Prominent logo and recognition as Presenting Sponsor on event website and Facebook page

Legacy Sponsor

\$20,000

- VIP seating for 16 guests
- Verbal recognition as Legacy Sponsor by Emcee
- Logo inclusion in Fox43 event advertisement as well as name placement in other media releases
- Inclusion as Legacy Sponsor via name placement on media releases
- Logo and recognition on Legacy Ball save-the-date and invitation
- Logo and recognition on event signage the night of the event
- Logo and recognition on event website and Facebook page

Strength Sponsor

\$15,000

- VIP seating for 10 guests
- Verbal recognition as Strength Sponsor by Emcee
- Inclusion as Strength Sponsor via name placement on media releases
- Logo and recognition on save-the-date and invitation
- Logo and recognition on event signage the night of the event
- Logo and recognition on event website and Facebook page

Hope Sponsor

\$10,000

- VIP seating for 8 guests
- Verbal recognition as Hope Sponsor by Emcee
- Inclusion as Hope Sponsor via name placement on media releases
- Logo and recognition on save-the-date and invitation
- Logo and recognition on event signage the night of the event
- Logo and recognition on event website and Facebook page

Courage Sponsor

\$6,000

- VIP seating for 4 guests
- Verbal recognition as Courage Sponsor by Emcee
- Text recognition on save-the-date and invitation
- Logo and recognition on event signage the night of the event
- Logo and recognition on event website and Facebook page

Prevention Sponsor

\$3,000

- VIP seating for 2 guests
- Verbal recognition as Prevention Sponsor by Emcee
- Text recognition on save-the-date and invitation
- Text recognition on event signage the night of the event
- Logo and recognition on event website and Facebook page

Underwriting Opportunities

Champagne & Hors D'Oeuvres Sponsor

\$4,500

- VIP seating for 4 guests
- Text recognition on save-the-date and invitation
- Verbal recognition as the Champagne & Hors D'Oeuvres Sponsor
- Company logo on specialty cocktail napkins passed during the champagne hour

Entertainment Sponsor

\$4,000

- VIP seating for 4 guests
- Text recognition on save-the-date and invitation
- Verbal recognition as the Entertainment Sponsor
- Special signage displayed recognizing Entertainment Sponsor

Bidder Paddle Sponsor

\$3,500

- VIP seating for 2 guests
- Verbal recognition night of the event
- Company logo on bidder paddles

Graphic Sponsor • Printing Sponsor

\$3,500

- VIP seating for 2 guests
- Verbal recognition night of the event
- Company logo on printed materials recognizing sponsorship

Red Wine Sponsor • White Wine Sponsor

\$2,500

- Seating for 2 guests
- Verbal recognition as the Wine Sponsor
- Company logo on complimentary wine bottles at guest tables recognizing Wine Sponsor

Photo Booth Sponsor • Valet Sponsor

\$2,000

- Seating for 2 guests
- Verbal recognition night of the event
- Company logo on signage at designated area

Coat Check Sponsor • Corkage Sponsor Luminary Sponsor • Registration Sponsor Wine Toss Sponsor • Wine Pull Sponsor

\$1,500

- Seating for 1 guest
- Verbal recognition night of the event
- Company logo on signage at designated area

Giving Sponsor

\$1,000

- Text signage night of the event

ADDITIONAL UNDERWRITING OPPORTUNITIES ARE AVAILABLE

For more information, please contact Ali.Gill@cancer.org, 215-985-5342

- *Please note that sponsorship intent form and logos must be received by May 15, 2017 to be included in the event save-the date and by June 20, 2017 for the event invitation.*
- *Sponsorship must be confirmed by August 15, 2017 for verbal recognition for day-of-event deliverables and signage*
- *Payment must be received by August 15, 2017.*

The official registration and financial information of the American Cancer Society, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800.732.0999. Registration does not imply endorsement.

Legacy Ball

Saturday, September 30, 2017

25th Anniversary, a Silver Jubilee

SPONSORSHIP COMMITMENT

Sponsorship Deadline: August 15, 2017



Legacy Ball Sponsorship	Check X	LEVEL
Presenting Sponsor SOLD		\$25,000
Legacy Sponsor		\$20,000
Strength Sponsor		\$15,000
Hope Sponsor		\$10,000
Courage Sponsor		\$6,000
Prevention Sponsor		\$3,000
Giving Sponsor		\$1,000
Underwriting Opportunities (All underwriting is exclusive, please check one)		LEVEL
Champagne & Hors D'oeuvres Sponsor <input type="checkbox"/>		\$4,500
Entertainment Sponsor <input type="checkbox"/>		\$4,000
Bidder Paddle <input type="checkbox"/> Graphic <input type="checkbox"/> Printing <input type="checkbox"/>		\$3,500
Red Wine <input type="checkbox"/> White Wine <input type="checkbox"/>		\$2,500
Photo Booth <input type="checkbox"/> Valet Sponsor <input type="checkbox"/>		\$2,000
Coat Check <input type="checkbox"/> Corkage <input type="checkbox"/> Luminary <input type="checkbox"/> Registration <input type="checkbox"/> Wine Toss <input type="checkbox"/> Wine Pull <input type="checkbox"/>		\$1,500

Purchase additional seats to the Legacy Ball _____ @ \$200 each = \$_____
(to be invoiced _____ **OR** included on enclosed check _____)

Donor/Business name for program: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Please check one:

___ Please invoice me at the information above

___ I am enclosing a check for sponsorship. *Make checks payable: American Cancer Society*

___ I am unable to sponsor at this time. Please accept my \$_____ monetary donation.

Signature of Responsible Party: _____

**Return this form and advertisement logos to: Ali.Gill@cancer.org, 215.985.5342
American Cancer Society, ATTN: Legacy Ball, 314 Good Drive, Lancaster, PA 17603**

SPONSORSHIP PRINTING DEADLINES: AUGUST 15 event signage

MAY 15: save the date recognition, JUNE 20: event invitation

Visit Us! www.facebook.com/acsllegacyball/

www.acsllegacyball.org

www.cancer.org